



**farmerswife**, designed for media professionals. Schedule, manage and collaborate. Let **farmerswife** simplify your work life!

**farmerswife**, enables you to organise and track project resources, plan and control the project lifecycle, manage day-to-day tasks, create customised budgets and analyse financial performance in a practical way that drives informed creative decisions.

## Scheduling

- A complete scheduling, tracking, and resource management solution
- See real time bookings, availability, conflicts and more in your fully customisable timeline.
- Share in real time with your colleagues to view online or on mobile device so that everyone is on the same page.
- Schedule and manage projects and track resource utilisation over a specified period of time.
- Use Booking Templates to quickly add recurring projects to the time line with a swift drag&drop action.

## Project Management

- Track schedules, costs and budgets – all in one place

- A flexible interface that can accommodate virtually any production or post-production workflow.
- Gantt style project planning with clear phases, milestones and booking details.
- Keep up to date on real time booking data as your team completes their time reports.

## Budgeting

- With the **farmerswife** Budgeting add-on, you can:
- Create customised budgets and quotes.
- Keep a real-time check on quoted vs actuals.
- Generate reports to analyse your project forecast and result.

## Media Management

- The media management add-on allows you to:
- Catalogue all your media in one place, with custom fields to manage metadata and check in/out the physical assets.
- Create and manage the status of media orders, for deliverables and machine room jobs.

- Track costs and stock usage.

## Collaboration

- **farmerswife**'s collaboration with Cirkus keeps everyone in the loop.
- Both tools are available as powerful standalone products but together they form a true end-to-end solution for all media project management tasks.
- **farmerswife** provides the 'heavy lifting' of in-house schedule and resource management alongside financial reporting, while Cirkus acts as the collaboration platform to share detailed information with distributed teams both internally and externally.

*"farmerswife has improved nearly every aspect of our production pipeline, from equipment tracking to personnel management, scheduling and more"*

- YAHOO

## About farmerswife

- **farmerswife** is the leading provider of scheduling and facility management Software.
- Specifically designed for media professionals in production, post production, audio, broadcast, advertising and education.
- 100s of customers spread worldwide, from the smallest boutiques to the largest media groups.
- Highly experienced multilingual support team, with a wealth of experience supporting and implementing workflows tailored to our customer's needs.

**web**  
**email**  
**social**

[farmerswife.com](http://farmerswife.com)  
[sales@farmerswife.com](mailto:sales@farmerswife.com)  
[linkedin.com/farmers-wife-sl](https://www.linkedin.com/company/farmers-wife-sl)  
[facebook.com/farmerswifeSoftware](https://www.facebook.com/farmerswifeSoftware)  
[twitter.com/farmerswifelive](https://twitter.com/farmerswifelive)  
[instagram.com/farmerswifesoftware](https://www.instagram.com/farmerswifesoftware)