



farmers**wife**, designed for media professionals. Schedule, manage and collaborate. Let farmers**wife** simplify your work life!

farmers**wife**, enables you to organise and track project resources, plan and control the project lifecycle, manage day-to-day tasks, create customised budgets and analyse financial performance in a practical way that drives informed creative decisions.

Scheduling

- A complete scheduling, tracking, and resource management solution
- See real time bookings, availability, conflicts and more in your fully customisable timeline.
- Share in real time with your colleagues to view online or on mobile device so that everyone is on the same page.
- Schedule and manage projects and track resource utilisation over a specified period of time.
- Use Booking Templates to quickly add recurring projects to the time line with a swift drag&drop action.

Project Management

- Track schedules, costs and budgets – all in one place

- A flexible interface that can accommodate virtually any production or post-production workflow.
- Gantt style project planning with clear phases, milestones and booking details.
- Keep up to date on real time booking data as your team completes their time reports.

Budgeting

- With the farmers**wife** Budgeting add-on, you can:
- Create customised budgets and quotes.
- Keep a real-time check on quoted vs actuals.
- Generate reports to analyse your project forecast and result.

Media Management

- The media management add-on allows you to:
- Catalogue all your media in one place, with custom fields to manage metadata and check in/out the physical assets.
- Create and manage the status of media orders, for deliverables and machine room jobs.

- Track costs and stock usage.

Collaboration

- farmers**wife**'s collaboration with Cirkus keeps everyone in the loop.
- Both tools are available as powerful standalone products but together they form a true end-to-end solution for all media project management tasks.
- farmers**wife** provides the 'heavy lifting' of in-house schedule and resource management alongside financial reporting, while Cirkus acts as the collaboration platform to share detailed information with distributed teams both internally and externally.

"farmerswife has improved nearly every aspect of our production pipeline, from equipment tracking to personnel management, scheduling and more"

- YAHOO

About farmerswife

- farmers**wife** is the leading provider of scheduling and facility management Software.
- Specifically designed for media professionals in production, post production, audio, broadcast, advertising and education.
- 100s of customers spread worldwide, from the smallest boutiques to the largest media groups.
- Highly experienced multilingual support team, with a wealth of experience supporting and implementing workflows tailored to our customer's needs.

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